

ESTTA Tracking number: **ESTTA31495**

Filing date: **04/26/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **CU REALTY, INC.**

Application Serial Number: **78383462**

Application Filing Date: **03/12/2004**

Mark: **CU REALTY**

Date of Publication **04/12/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, CU Realty, LLC, 7950 E. Acoma Drive, Scottsdale, AZ85260, UNITED STATES, a limited liability company, organized under the laws of Arizona, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *Potential opposer has used the mark "CU Realty" for at least 2 years prior to Applicant's date of first use. Potential opposer's prior application to register "CU Realty" was rejected by the Trademark Office for descriptiveness, yet Applicant's identical mark has proceeded to publication. Potential opposer requires additional time to investigate the discrepancy and confer with counsel. There may also be potential for settlement in this matter.*

The time within which to file a notice of opposition is set to expire on 05/12/2005. CU Realty, LLC respectfully requests that the time period within which to file an opposition be extended until 08/10/2005.

Respectfully submitted,
/RobertDunaway/
04/26/2005

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UNITED STATES

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